Center for Trauma and Embodiment presents the

# 5th International Conference on Trauma & Embodiment

April 5-7, 2024 Online



healwithcfte.org/conference

### About CFTE

Center for Trauma and Embodiment is a global health initiative dedicated to researching and developing embodied trauma care models.

For over 20 years, CFTE has been a global leader in empirically validated, clinical interventions for complex trauma and PTSD, having established the original framework for trauma informed programming used by many other organizations today.

Our trainers, facilitators, and participants come from over 40 countries, territories and First Nations. In 2022 alone, more than 30,000 people around the world participated in at least one of our care models by way of individual or group sessions, trainings, or research studies.











Jenn Turner, LMHC Co-Director



Sydney Spears, Ph.D Leadership Member

Center for Trauma and Embodiment is a 501(c)3 non-profit based in Boston, Massachusetts.

#### Our programs include:

Trauma Center Trauma Sensitive Yoga Trauma Informed Weight Lifting ReScripted: A theatre-based program for traumaimpacted youth International Conference on Trauma & Embodiment

# The International Conference on Trauma & Embodiment

Center for Trauma and Embodiment's annual conference brings together leaders in yoga, movement, fitness, mental health, & trauma care from around the world to share and explore innovations in trauma healing that center the body.

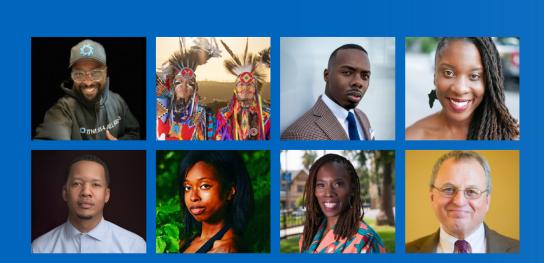
#### Past keynote presenters include:

2023: Justice Williams & Kenneth Shirley

2022: Jacari Harris & Aysha Upchurch

2021: Quentin Vennie & Ellice Patterson

2019: Dr. Thema Bryant & Jared Kass, PhD



CFTE intentionally platforms keynote and breakout presenters from all over the world who are members of and work within communities that experience greater levels of historical or intergenerational trauma from institutional oppression and systemic racism.



### 2024 Conference

Presented fully online via Classy Live, our upcoming conference, hosted by CFTE leadership, comprises three keynote speakers and twelve breakout presentations along with movement, meditation, and reflection breaks. Speakers are from Australia, China, France, New Zealand, Palestine, Puerto Rico, Syria, Turkey, and the United States.

CFTE offers a sliding scale registration fee from \$59-\$99 to enhance accessibility, along with ASL and Spanish language support.

#### Schedule:

Friday, April 5 Saturday, April 6 6:00 - 8:30 PM EDT **Keynote Speaker:** Keynote Speaker: Jase Te Patu Dr. Tiffany Johnson

Aotearoa New Zealand Georgia, United States Puerto Rico

Sunday, April 7 9:00AM - 1:00PM EDT 9:00 - 11:45 AM EDT **Keynote Speaker:** Marien Torres-Lopez















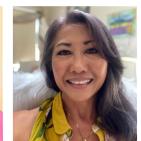








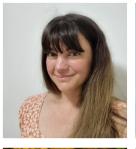












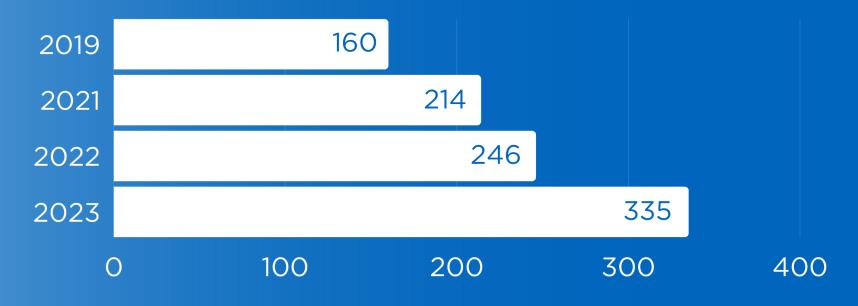




# A Carowing Audience

Conference attendees include fitness and mental health professionals, trauma care and community providers, and yoga teachers. In 2023, 80% of attendees were certified trauma sensitive yoga facilitators.

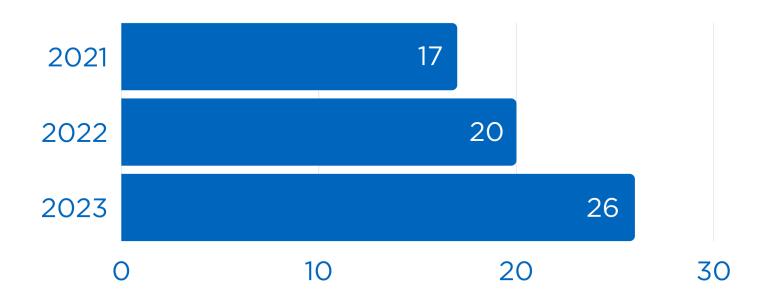
Over the past four events, attendance has grown steadily at an average of 27% per year, with 1 year off due to the global pandemic.



Number of attendees per year



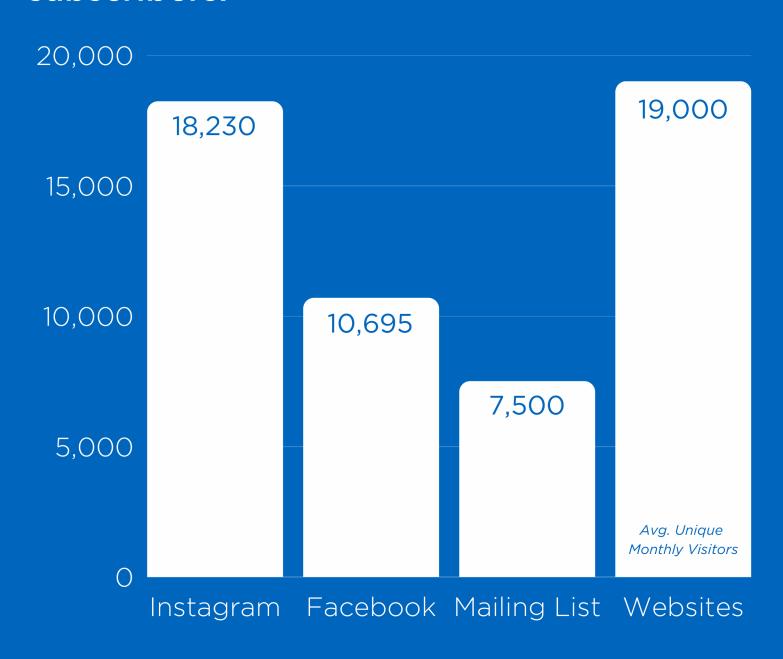
In 2023, 335 people tuned in from 26 different countries around the world.



Number of countries represented per year

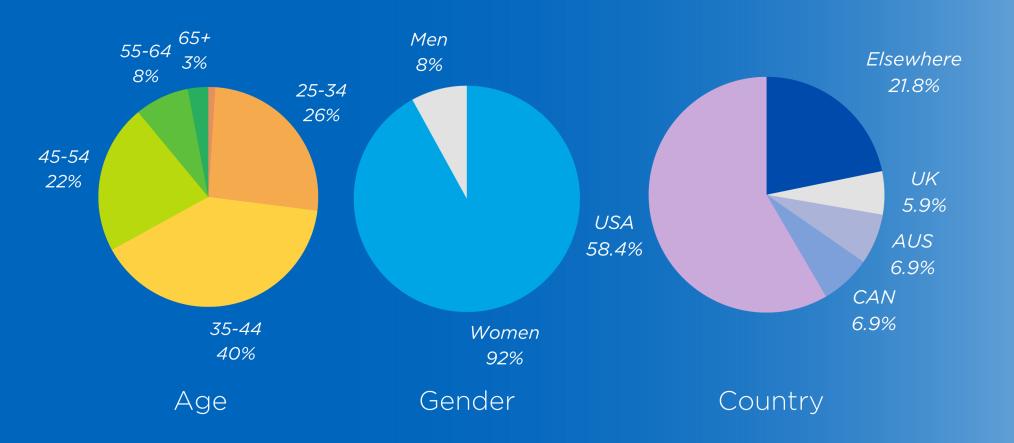
### Our Digital Reach

Combined audience of unique website visitors, social media followers, & email subscribers:



With an ever expanding network of practitioners and participants, we are able to connect with thousands of people around the world in an instant. Donors to CFTE can benefit from increased visibility to our worldwide audience of followers, subscribers, and website visitors as they interact with our digital content and channels.

### Social media demographics:

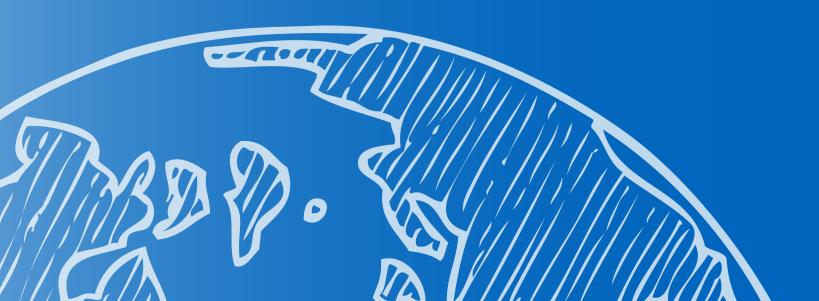


# Eponsorship Benefits

Your donation supports our direct service initiatives for people impacted by complex trauma and PTSD, including veterans, indigenous communities, gender non-conforming youth, and refugees.

To make your donation, proceed to the conference registration page or reach out to our Donor Engagement Coordinator, Mindy Levine:

healwithcfte.org/conference • mlevine@jri.org



#### **Power Lifters - \$10,000+**

Official Conference Presenter
20 Full Access Tickets
Logo in all conference marketing materials
Verbal recognition during the event
Offer "promo code" to attendees

#### **Strength Builders - \$5,000+**

10 Full Access Tickets
Logo on conference page and social media
Offer "promo code" to attendees

#### Mindful Movers - \$2,500+

5 Full Access Tickets Logo on conference page and social media

#### Choice Makers - \$1,000+

2 Full Access Tickets Logo on conference page and social media

#### **Engagers - \$500+**

1 Full Access Ticket Logo on conference page

## Excellent, informative, joyful

La experiencia fue muy significativa y enriquecedora, distintos profesionales, diversidad cultural.

# Excellent. Either I've grown or the conference has or both, but I got so much out of this conference.

Absolutely reinvigorated into the work I do after this. It was very inclusive, with every single session expertly presented in a relatable way.

What a nourishing weekend... went so smoothly

Excellent, relevant and a rich diversity of presenters

Seamless technology with incredible information to assist with growth and overall awareness.

